



5% Accrual of Your Promotional Funds

Jane Iredale Mineral Cosmetics is pleased to offer a 5% promotional fund program. These funds can be applied to samples, testers, palettes and displays, as well as our extensive list of education and marketing material. This additional service will allow you to;

- Properly plan your promotional material needs, rather than having to make on-the-spot decisions at the end of each phone order.
- Accumulate the 5% in order to obtain big-ticket items such as displays.

Listed below are details of the program;

- Retail product only: Funds are accrued on Retail Product only.
- \$50 minimum: Your 5% must accumulate at least \$50 before it can be redeemed.
- Redeemable on: The accrual is redeemable on samples, testers, palettes, displays, all education and promotion material, and shipping costs for the promotion material shipment. It is not redeemable on retail product or any items ordered through the Market Center.
- System timing: Accrual amounts can only be credited to you after the order has been invoiced. Therefore, when you place a product order, the 5% for that order is available on the next order provided your total accrual amounts to \$50 or more.
- Combining orders: It is to your advantage to combine a product order with a promotional order to avoid extra shipping charges. If you choose to place a promotional order only, the cost of shipping will be deducted from your 5% accrual.
- Accrual balance: You may determine your accrual balance by calling your Customer Service Representative. You cannot use the "fast track" telephone prompt to get your accrual balance.
- Year-end termination: At the end of each year, all unused accruals will be terminated. Therefore, it is important that you be aware of your balance and use up the funds by December 31st.

Thank you for your continued support. This new accrual system provides you with an improved method of building retail sales in your establishment.

28 CHURCH STREET • GREAT BARRINGTON • MA 01230
800-762-1132 • 413-644-9900 • fax 413-644-9057
www.janeiredale.com