



GEOLOCATOR POLICY AND APPLICATION

Our website includes a section entitled “Where To Buy”, which is available for consumers to search the locations nearest them that carry **jane iredale** products. This is what we call the Geolocator. The Geolocator enables consumers to run searches for those establishments that carry **jane iredale** by inserting a city, state, zip code or telephone number.

In order to ensure that the Geolocator accurately directs consumers easily to those who represent our line, and not just a few items, **Iredale Mineral Cosmetics** will only list those accounts who:

- Have a physical premise(s) where **jane iredale** products are prominently represented
- Order at least \$300 every month or \$1800 every 6 mos. to ensure adequate stock for consumers
- Welcome consumers without an appointment so they can make purchases easily
- Adhere to our Internet Sales Policy both technically and in spirit

If you meet these criteria and would like consumers to be able to access you through the www.janeiredale.com web site, please complete the application below.

You may fax this form to us at 413.644.9105 or e-mail geolocator@janeiredale.com to be added to our Geolocator.

I have read and understand this document.

Signature

Print Name

Date

Revised as of June 17, 2009

Geolocator

28 Church Street; Great Barrington, MA 01230
800-817-5665 413-644-9900 fax 413-644-9105
www.janeiredale.com

06.17.09

GEOLOCATOR APPLICATION

Name of Physical Establishment: _____

Customer ID: _____ Address: _____

City: _____ State: _____ Zip Code: _____

Tel #: _____ Fax #: _____

eMail: _____ Website: _____

Additional Location(s): If you have additional locations in which you fully display and stock *jane iredale* products, and you would like these locations to appear on our "Where to Buy," please complete the following:

Name of Physical Establishment (2): _____

Customer ID (if different from above): _____ Address: _____

City: _____ State: _____ Zip Code: _____

Tel #: _____ Fax: _____

eMail: _____ Website: _____

Name of Physical Establishment (3): _____

Customer ID (if different from above): _____ Address: _____

City: _____ State: _____ Zip Code: _____

Tel #: _____ Fax: _____

eMail: _____ Website: _____

For internal use only:

Approved: _____

Sales Representative: _____ Date: _____

APPLICATION FOR WEBSITE LINKS

If you would like to provide consumers with a direct link to your website from the Geolocator please do the following:

- 1.) If you only offer **jane iredale** products for sale on your web site, and this is evident on your home page, then we will link your home page address which is:

_____.

- 2.) If you offer more than one line, please provide the specific web page address that displays **jane iredale** _____.

A linked website listing is an option ONLY for those accounts who sell and prominently stock the full line of jane iredale products at their physical premises, clearly display jane iredale products on their website, and conform to the Internet Sales Policy established by Iredale Mineral Cosmetics technically and in spirit.

Iredale Mineral Cosmetics reserves the right to represent only those customers on the Geolocator who meet our standards.

You may fax this form to us at 413.644.9105 or e-mail to geolocator@janeiredale.com to be added to our Geolocator.